



# The C2C Barcamp

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## Documentation

**Topic: Mix 'n' Mingle all of Europe - Ideas for European exchange systems**

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## Session: Mix 'n' Mingle all of Europe – ideas for European exchange systems

Host: Rasmus Heyman (ADA, Association for Design and Advertising, Sweden)

Inspired by the potential of international collaboration within and across the creative and experience economy, Rasmus Heyman from ADA, the Swedish association for design and advertising, dedicated the second half of this workshop session to the idea of a closer individual cooperation between people in Europe, making use of the newly emerging culture of sharing.

### **Theses and major points for discussion:**

Rasmus proposes two own ideas – Since there are many canals in Europe, there could be a boat full of artists with a new crew in each city; cheap rooms in each city combined with the offer to switch and swap apartments and jobs – which are then supplemented with ideas for international clusters by the participants. As the best ones were chosen:

- a European Championship in creativity
- a creative boat ride across Europe
- changing jobs and apartments
- a working vacation resort with mindshare
- Easier and faster application process for the existing funding
- open spaces in cities

### **Examples:**

- Open room Hotel Hamburg [openroom-artisthotel.com/home/?L=3](http://openroom-artisthotel.com/home/?L=3),
- Open room Hotel in Cologne: [das-hotel-koeln.de/entree/das-groesste-hotel-der-stadt/](http://das-hotel-koeln.de/entree/das-groesste-hotel-der-stadt/)
- AirBnb [www.airbnb.de](http://www.airbnb.de)
- Couchsurfing [www.couchsurfing.org](http://www.couchsurfing.org)

### **Further links:**

ADA: <http://www.adasweden.se>