

## **Invitation: Final conference of Creative Capital Conference (C2C) project**

Dear Sirs and Madams,

after 40 interviews in three european regions, numerous expert meetings, four workshops in Brandenburg, a barcamp with international guests and the publication of a transnational collaborative book project (booksprint), the Creative Capital Conference project is ending in March 2014, closing on 20 months of thorough research on innovative approaches for the support of creative industries in the region of Brandenburg.

The recommendations for action (transfer toolkit), elaborated based on our research, will be integrated into the design of the CCI support schemes of the EU funding period 2014 - 2020. This transfer toolkit and other results will be presented to a broad audience during our final conference, to which we would hereby like to invite you:

### **The final conference takes place**

**Tuesday, March 25th, 2014 from 10 a.m. to 4:30p.m.**

**at "Brandenburg-Saal", Staatskanzlei, Heinrich-Mann-Allee 104, 14467  
Potsdam.**

In addition to the presentation of our recommendations for action, you will have the opportunity to learn about four good practice examples for innovative creative industries support from Skåne (Sweden), Northern Italy and Copenhagen, as well as to meet many experts from the creative industries support of all involved regions.

Under the motto "Moving on – improving competence, connections and contexts", the afternoon will be dedicated to a joint outlook: together with our project partners, other involved experts and you, we will venture a look into the future of creative industries support in Europe.

The conference takes place in English and German and will be translated simultaneously.

For more details about the program, have a look at the attached flyer.

**Please send a mail to Noémie Causse ([nc@c2conference.org](mailto:nc@c2conference.org)) until March 7th, to register your participation.**

With kind regards



Prof. Dr. Friedrich Holl  
Project director

**Contact for requests:**

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**More information about the project:** [www.creative2c.info](http://www.creative2c.info)



**The European Social Fund – Investing in your future!**

The Creative Capital Conference (C2C) is sponsored by the Ministry of Labour, social affairs, women and family with funds from the European social fund and the state of Brandenburg.